



# ADVISORY

**Federal Communications Commission**  
**445 12<sup>th</sup> Street, S.W.**  
**Washington, D. C. 20554**

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This is an unofficial announcement of Commission action. Release of the full text of a Commission order constitutes official action.  
See MCI v. FCC, 515 F 2d 385 (D.C. Circ 1974).

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**FOR IMMEDIATE RELEASE:**  
June 9, 2010

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## **FCC ANNOUNCES JUNE 25 BROADCAST ENGINEERING FORUM**

One of the goals of the National Broadband Plan is to evaluate the reallocation of spectrum from the broadcast television bands, including rule-makings regarding service areas, distance separations, channel-sharing, and other mechanisms to achieve its spectrum reallocation goals. In support of such future rule-makings, the FCC has invited a number of broadcast industry engineers and technical experts in related fields to convene in four working sessions intended to address certain technical challenges and opportunities facing the broadcast industry today.

**WHAT:** Broadcast Engineering Forum  
**WHEN:** Friday, June 25, 2010, 3:00 p.m. EDT  
**WHERE:** FCC Commission Meeting Room  
445 12<sup>th</sup> St. SW  
Washington, D.C. 20554  
**ONLINE:** <http://reboot.fcc.gov/live/>

The topics for discussion will be (1) Cellularization of Broadcast Architecture, (2) Methodologies for Repacking the TV Band; (3) Improvements in VHF Reception; and (4) Advancements in Compression Technology. Following these working sessions, each group will publicly report on its preliminary findings and recommendations with respect to its assigned topic.

### **Agenda**

3:00 p.m. – 3:15 p.m.	<b>Welcome and Overview of the Working Sessions</b>
3:15 p.m. – 3:45 p.m.	<b>Cellularization of Broadcast Architecture</b>
3:45 p.m. – 4:15 p.m.	<b>Methodologies for Repacking the TV Band</b>
4:15 p.m. – 4:45 p.m.	<b>Improvements in VHF Reception</b>
4:45 p.m. – 5:15 p.m.	<b>Advancements in Compression Technology</b>
5:15 p.m.	<b>Questions/Discussion</b>
6:00 p.m.	<b>Conclusion</b>

The reporting session will be open to the public; admittance however will be limited to the seating available.

Audio/Video coverage of the meeting will be broadcast live with open captioning over the Internet from the FCC's web page at [www.fcc.gov/realaudio](http://www.fcc.gov/realaudio). The FCC's web cast is free to the public and does not require pre-registration.

Reasonable accommodations for persons with disabilities are available upon request. Please include a description of the accommodation you will need. Individuals making such requests must include their contact information should FCC staff need to contact them for more information. Requests should be made as early as possible. Please send an e-mail to [fcc504@fcc.gov](mailto:fcc504@fcc.gov) or call the Consumer & Governmental Affairs Bureau: 202-418-0530 (voice), 202-418-0432 (TTY).

For additional information about the meeting, please contact Alan Stillwell (202-418-2925 or [alan.stillwell@fcc.gov](mailto:alan.stillwell@fcc.gov)) or Rebecca Hanson (202-418-0859 or [rebecca.hanson@fcc.gov](mailto:rebecca.hanson@fcc.gov)).

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More information about the Federal Communications Commission's National Broadband Plan can be found at [www.broadband.gov](http://www.broadband.gov). You can also follow us on Twitter at <http://twitter.com/FCC>.